

# Excel Voice Broadcast <sup>SM</sup>

**REACH OUT TO THOUSANDS OF CONTACTS IN MINUTES!**

Excel's Voice Broadcast service is a great mass communication technique that broadcasts phone messages to hundreds or thousands of call recipients at once. The Excel Voice Broadcast service allows you to easily record messages in your own voice and automatically send it to all of the phone numbers you choose. Excel's Voice Broadcast is designed to increase productivity, heighten communications and reduce administrative costs.



## How it works

Our voice broadcast system can deliver millions of phone messages to existing or potential clients. Pre-recorded messages can be played to individuals, voice mailboxes or answering machines informing them of emergency alerts, community events or upcoming appointments. Different recorded phone messages can be played to an answering machine versus an individual.

- ❑ Excel provides a toll-free number for customers to originate their voice broadcast.
- ❑ The service allows for multiple messages to be recorded for each customer's unique broadcast; one for live pickups and another for voice mail and answering machines.
- ❑ The call list and scheduled times for broadcast is your choice! After that just let Excel Voice Broadcast take over.

## Voice Broadcast Applications

- ❑ Customer Service
- ❑ Order Status Info
- ❑ Inventory Confirmation
- ❑ Lead Generation & Capture
- ❑ Contests and Opinion Polls
- ❑ Company updates
- ❑ Membership renewals
- ❑ Subscription services
- ❑ Customer preferences data
- ❑ Petitions and citizen polling
- ❑ Event invitations
- ❑ Special offers & incentives
- ❑ Warrantee renewals
- ❑ New service offerings
- ❑ Consumer information
- ❑ Customer Satisfaction Surveys
- ❑ Employee Benefit Surveys
- ❑ Market Research Info

VOICE

VOICE

# Excel eVoice Broadcast <sup>SM</sup>

## Benefits

**Drastic reductions in telemarketing expense** – Excel offers multiple levels of competitive pricing for this service. It's fast, easy, and incredibly affordable. There are no monthly maintenance costs and no additional hardware or software purchases required.

**Time Efficiency** – Time is money and Voice Broadcast can save your business money by automatically and simultaneously delivering an unlimited number of phone calls to your pre-determined call list.

**Flexibility** – Messages can be delivered to live answers, voice mailboxes or to answering machines with [or without] a requested call back in the event that the household did not receive the delivered item. Additionally, we provide an option to automatically retry any calls not answered. Your telephone number can also be displayed as the caller ID.

**Call Centers Automation** – The Excel Voice Broadcast product is an excellent communication tool for community announcements and customer notifications as well as for political parties/candidates. Excel offers this bulk dialing service that permits our customers to broadcast their message to millions of households in a very small window of time for just pennies a call!

## About Excel Telecommunications

Excel is a wholly owned subsidiary of Comtel Telecom Assets LP and is a leading provider of long distance, local, wireless, and data services to businesses, resellers and telecom brokers worldwide. Excel now has new strong financial backing and a mission to become the world's largest independent provider of wholesale voice and data services. Additionally, Excel is developing new business relationships and strategic alliances that will enable their channel partners to become the most successful and profitable in the telecommunications market.

For more information about Excel products and services, call 800-871-0999 or visit [www.business-excel.com](http://www.business-excel.com).